

#### BERGESON & CAMPBELL PC

#### Legal and Regulatory Considerations for Renewable Chemical Production

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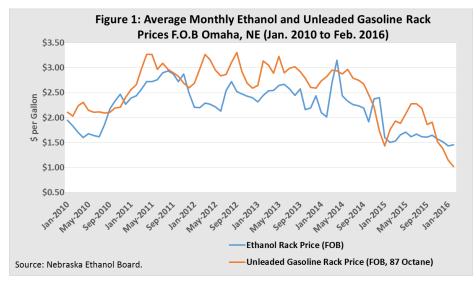
#### **Overview**

- Challenges in Ethanol Market
- Opportunities in Chemicals Markets
- Introduction to Toxic Substances Control Act (TSCA)
- Other Regulatory Options
- Plan Ahead



## **Challenges in the Ethanol Market**

- Renewable Fuel Standard is unpredictable
  - > Will it continue?
  - > What will the blend rate be?
- Drop in total fuel consumption
- Fermentation overcapacity





## **Chemical Production Value Proposition**

- Ethanol <\$0.20/pound</p>
- Chemical intermediates \$0.50-\$5/pound
- Specialty chemicals >\$10/pound



#### **Chemical Products**

- We use "chemical products" in a broad sense -as differentiated from articles
- Articles are manufactured to have a specific physical design to perform a function
  - A copper ingot is a chemical
  - > A copper wire is an article
- "Particles are never articles"
- Need to recognize how regulatory oversight may change depending on the chemical product



### **Statutory Oversight of Chemical Substances**

- Chemical control falls under a number of U.S. statutes and a number of federal agencies
- Federal Food, Drug, and Cosmetic Act (FFDCA)
  - -- Food and Drug Administration (FDA)
    - Food/food additives, feed, food contact materials
    - Drugs/pharmaceuticals
    - Medical devices
    - > Tobacco products
    - Cosmetics



### **Statutory Oversight of Chemical Substances**

- Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) -- U.S. Environmental Protection Agency (EPA)
  - > Pesticide active and inactive ingredients
  - > Pesticide formulations
- TSCA -- EPA
  - Catch-all
  - Chemical substance is defined by what is not regulated by other authorities: not a food, drug, cosmetic, pesticide
- Ethanol also falls under Alcohol, Tobacco, and Firearms (ATF)
- One substance may be used across many applications and be subject to each of the separate statutes and related regulations



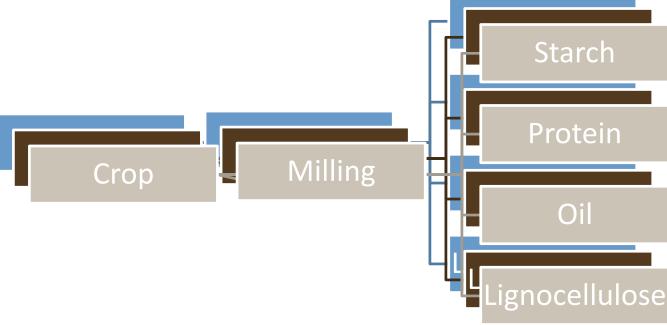
# Feedstocks, Intermediates, Byproducts, and Coproducts

- Feedstocks, intermediates, byproducts, and coproducts are also chemical substances
  - > Each is also subject to regulatory oversight
- Need to strategize and account for the entire value chain



## **Statutory View of Value Chain**

- Food/feed products/FDA
- Cosmetic ingredients/FDA
- Chemicals/EPA



Actual value chain may be much more complex



## Why Separate Consideration for Chemical Products?

- History of statutes
  - > 1910 -- FIFRA
  - > 1938 -- FFDCA
  - > 1976 -- TSCA
- Specific concerns lead to legislation



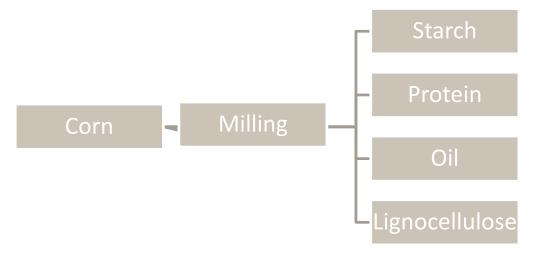
#### **Quick Introduction to TSCA**

- Prior to manufacture or import, a substance must be:
  - ➤ Listed on the TSCA Inventory (an "existing chemical")
  - ➤ Be subject to a premanufacture notice (PMN) (a "new chemical") or
  - > Be eligible for an exemption



## **TSCA View of Corn Milling**

- Starch (CAS RN 9005-25-8)
- Glutens, corn (CAS RN 66071-96-3)
- Corn oil (CAS RN 8001-30-7)
- Lignocellulose (CAS RN 11132-73-3)



Are these substances naturally occurring?



## **TSCA Definition of Naturally Occurring**

- Naturally occurring substances are automatically included on the TSCA Inventory (may also be explicitly listed)
- Any chemical substance which is naturally occurring and which is:
  - Unprocessed, processed only by manual, mechanical, or gravitational means; by dissolution in water; by flotation; or by heating solely to remove water; or which is extracted from air by any means
- Examples include: raw agricultural commodities; water, air, natural gas, and crude oil; and rocks, ores, and minerals
- Any other chemical treatment voids the naturally occurring designation
- Steeping process in wet milling involves chemical treatment (sulfur dioxide, lactic acid)

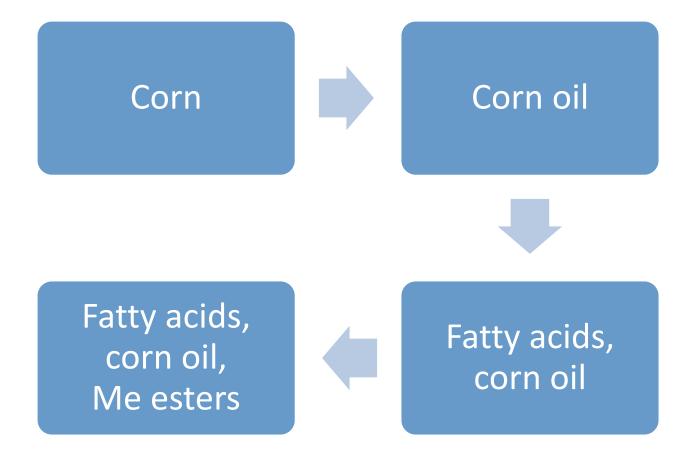


# What about GRAS (Generally Recognized as Safe)?

- GRAS is an FDA designation
- Safe for its intended use
- Confers no status to non-food uses



## **Example of Corn Supply Chain**



All substances listed on TSCA Inventory

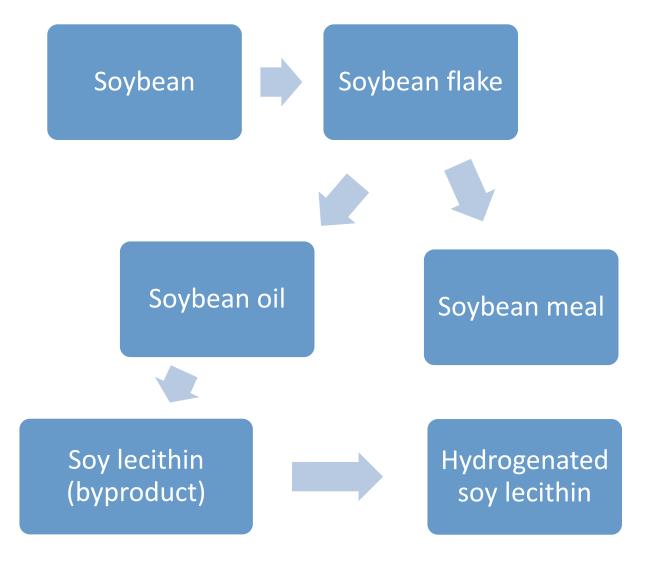


## What about Byproducts?

- Byproducts must also be listed unless:
  - > Disposed of as waste
  - > Used for soil enrichment
  - Burned as a fuel
  - Used to extract a chemical component that is already present
- Impurities are exempt (only if unintentionally present)



## Soybean Milling





#### **Ethanol**

- Ethanol is used across statutory authorities
  - > Food
  - > Cosmetic ingredient
  - > Drug
  - > Anti-microbial
  - Industrial solvent
  - > Chemical intermediate
  - > Fuel



#### **TSCA View of Ethanol Production**



- Sugar source must be listed (starch or hydrolyzed starch syrups)
- Microbe must be listed (brewers yeast, modified yeast, intergeneric yeast)
- Ethanol (listed)
- Distillers grains (byproduct, not listed) may be used animal feed (food and feed are excluded from TSCA)



## TSCA View of Chemical Production by Fermentation

Sugar source

Microbe/
fermentation

Chemical/
"distillers grains"

- Sugar source must be listed
- Microbe must be listed (intergeneric microbe)
- Chemical product must be listed
   (e.g., 1,4-butanediol, 1,3-propanediol)
- Distillers grains (byproduct, not listed)
  - Need to be careful about use -- FDA approval prior to using as feed



## **TSCA View of Chemical Identity**

- Class 1 -- single defined structure
  - > Ethanol
  - > 1,3-propanediol
- Class 2 -- UVCB (unknown, variable, complex, or biological substance)
  - ➤ UVCBs -- cannot assume that a novel product is "the same as" an existing one
- New chemicals require PMN



#### **UVCB Substances**

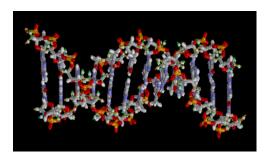
- Often includes source
  - > Fatty acids, corn oil
  - > Fatty acids, soya
- May include process
  - > Starch, hydrolyzed
  - > Starch, acid-hydrolyzed
  - > Starch, base-hydrolyzed
- May include both
  - > Hydrogenated soy lecithin





## **TSCA View of Microbe Identity**

- Microbes are considered chemical substances
- Naturally occurring microbes are automatically listed on TSCA Inventory
- Intergeneric microbes are not naturally occurring
  - Requires Microbial Commercial Activity Notice (MCAN)





# Who Has the TSCA Obligations for PMN or MCAN?

- Manufacturer or importer of the substance or microbe
- Often technology developer will list the chemical and/or microbe
  - Licensee can rely upon listing



## **Other TSCA Obligations**

- Quadrennial Chemical Data Reporting (CDR)
  - Substances manufactured or imported
- Substantial risk notices



## **Helpful TSCA Exemptions**

- Polymer exemption
- Research and Development (R&D) exemption
- Export only exemption



## **Other Options -- Cosmetic Ingredients**

- Includes makeup, personal care products (shampoo, body wash)
- In U.S., regulatory obligation falls on finished cosmetic manufacturer
  - > Finished cosmetic manufacturer usually requires supplier to demonstrate safety





## **Other Options -- GRAS Food Ingredients**

- May be able to demonstrate safety without extensive testing
- Depends on robust body of science
- Requires review by panel of experts





## **Other Options -- Food Additive Petition**

- Center for Food Safety and Applied Nutrition
- Extensive testing likely required
- Demonstrate safety





## **Other Options -- Animal Feed**

- Center for Veterinary Medicine
- Higher safety burden for livestock feed





## **Market Strategy**

- Do not neglect regulatory considerations in your business plans
- Understand the timeframes and burdens for a product for various uses
- Notification/registration, testing
- Consider global opportunities





#### Plan Ahead

- PMN, MCAN -- 6-18 months
- Cosmetic ingredient -- 6-18 months for testing
- China; Registration, Evaluation, Authorization and Restriction of Chemicals (REACH) registration -- depends on tonnage, 1-3 years with testing
- U.S. food additive petition -- 2-5 years
- U.S. feed additive -- 2-5 years
- U.S. pesticide registration -- 1-5 years
- Integrate U.S. and global testing, registration, and commercialization plans



## **Engage Early and Get Help**

- Engage with supply chain
  - Develop agreement about meeting regulatory obligations
- Engage with experts
  - Get help building a road map for testing, notification, and registration
- Engage with regulators
  - Management level to give an overview
  - > Staff level to discuss scientific details



## **Summary**

- Ethanol presents challenges
- Changing to other chemicals are an opportunity
- Must account for regulatory obligations if changing product
- Build a road map
- Engage with stakeholders
  - > R&D, business, EH&S
  - Consultants
  - Supply chain agreements
  - > Regulators



#### THANK YOU

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